



Full Service Provider of Employee Purchase Programs

PROGRAM OVERVIEW

Voluntary Benefit Program Offered To Employees

- Employees use payroll deduction or cash to purchase name-brand computers, electronics, appliances and other products

Full Service Provider

- Purchasing Power handles employee eligibility, marketing costs and payment processes from start to finish

Convenient and Easy Alternative To Traditional Financing

- Computer manufacturers deny credit to 40 to 75% of credit applicants

PROGRAM BENEFITS

Employer

- No employer liability for purchases
- No implementation fee or participation requirements
- Additional employee benefit at no cost
- Increase participation in employee self-service initiatives
- Fosters a computer literate and connected workforce

Employee

- Easy qualification* – no credit check required; employee meets only tenure & salary requirements
- Easy purchase* – pre-configured bundles, home delivery and customer support simplify experience
- Easy payment* - Convenient 12 month repayment plan via payroll deduction

PROGRAM HIGHLIGHTS

- 5 – 10% consistent year-over-year participation
- Over 50% average repeat buyer base
- Implementation: 4 week process, from client sign-up and first customer order
- 3 enrollments where employees can purchase products
 - Spring: March 15 – April 15
 - Back to School: July 15 – August 15
 - Holiday: November 15 – December 15

Rick Greener
Benefit Specialists
2700 12 Ave. South – Suite A
Fargo, ND 58103
Office – 701.492.7273
Email-rick@benefitspecialists.biz

“We have participated in Purchasing Power’s program for a year and a half. The employees are very pleased with the selection and the added advantage of a payroll deduction process. One employee has mentioned that this is the best benefit we offer and has already made multiple purchases. The 12-month, interest free, no credit check process has made all the difference.”

- Manager of Benefits & Compensation